



Digital Innovators

Imagine Inspire Innovate Implement
 Woman/Minority Owned Technical &
 Professional Services Enterprise

- WBENC, WOSB, MDOT-DBE Certified
- Key NAICS Codes: 561110, 423430, 518210, 519190, 541511, 541611, 541612, 541613, 541614, 541990, 561210, 561320, 561410, 561421, 561499, 561611, 611420, 611430, 611710

Empowerment-Focused Mission: "At Digital Innovators, we are committed to propelling businesses into the forefront of the digital era through unparalleled expertise in Marketing, IT, Turnaround Management, and Human Capital Management solutions"

Digital Innovators Inc (DI) provides the highest quality IT / Professional services, Talent Acquisition (Staffing), Project Management, IT Hardware / Software, and Business Process Re-Engineering, Digital Innovators sets goals, achieves performance metrics, and works towards a unified goal of providing the highest quality Staffing, Professional and IT services.

Why Digital Innovators (Our Differentiation): " While many firms may specialize in one or two areas, Digital Innovators provides a comprehensive suite of services spanning Marketing, IT, Turnaround Management, and Human Capital Management. This ensures clients can access a one-stop-shop for all their digital needs."

Talent Acquisition

- Define Talent Needs
- Create Job Description
- Source Candidates
- Conduct Interviews
- Offer Negotiations
- Onboarding
- Diversity & Inclusion

Professional Services

- Project Management
- Data Analytics
- Earned Value Management
- Business Process Management

IT Hardware / Software and Services

- IT Program Management
- Hardware (HW) and Software (SW) Resellers
- End-to-End Supply Chain Management

Records Management

Lifecycle management of records including: identifying, classifying, storing, securing, retrieving, digitizing / imaging and archiving,

Information Technology Center of Excellence (IT-CoE)

- | | | |
|----------------------------------|-------------------------------|-------------------------------------|
| • Define Objectives & Scope | Create a Leadership Team | Identify Key Stakeholders |
| • Develop a Governance Framework | Establish Data Stds. & Policy | Select Tools & Technologies |
| • Design Data Architecture | Implement Data Analytics | Establish Trng. & Skill Development |
| • Promote Data Literacy | Monitor and Optimize | Foster Collaboration |
| • Communicate Results | Continuously Improve | Evaluate and Scale |

IT-CoE is an ongoing process that requires commitment, collaboration, and a culture that values the role of data in decision-making and innovation.

Turnaround Management Engagement

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|---------------------------|--------------------|-------------------------------|
| • Engagement Initiation | Initial Assessment | Diagnosis/Root Cause Analysis |
| • Turnaround Plan Develop | Stakeholder Comm. | Implement Turnaround Plan |
| • Monitor Progress | Stabilize & Grow | Review & Learn |

The ultimate goal is to achieve a successful turnaround and ensure the company's long-term viability.